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MAC IN HEALTHCARE

FOR BEGINNERS

In the healthcare technology landscape, iPhone, iPad and Apple TV are known to be key players shaping not only telehealth and remote care but also the in-room patient experience and clinical communications for care teams. But the healthcare industry is more than just clinical mobility.

Across healthcare organizations, the need to support all administration and staff as well as care teams must be a consideration in assessing technology solutions and hardware purchasing.

In this e-book, we discuss:

The current state of desktop devices

The importance of employee choice (TL;DR: they want Apple)

And why Mac is the hardware your organization should embrace for the future needs of modern healthcare

THE TECHNOLOGY LANDSCAPE.
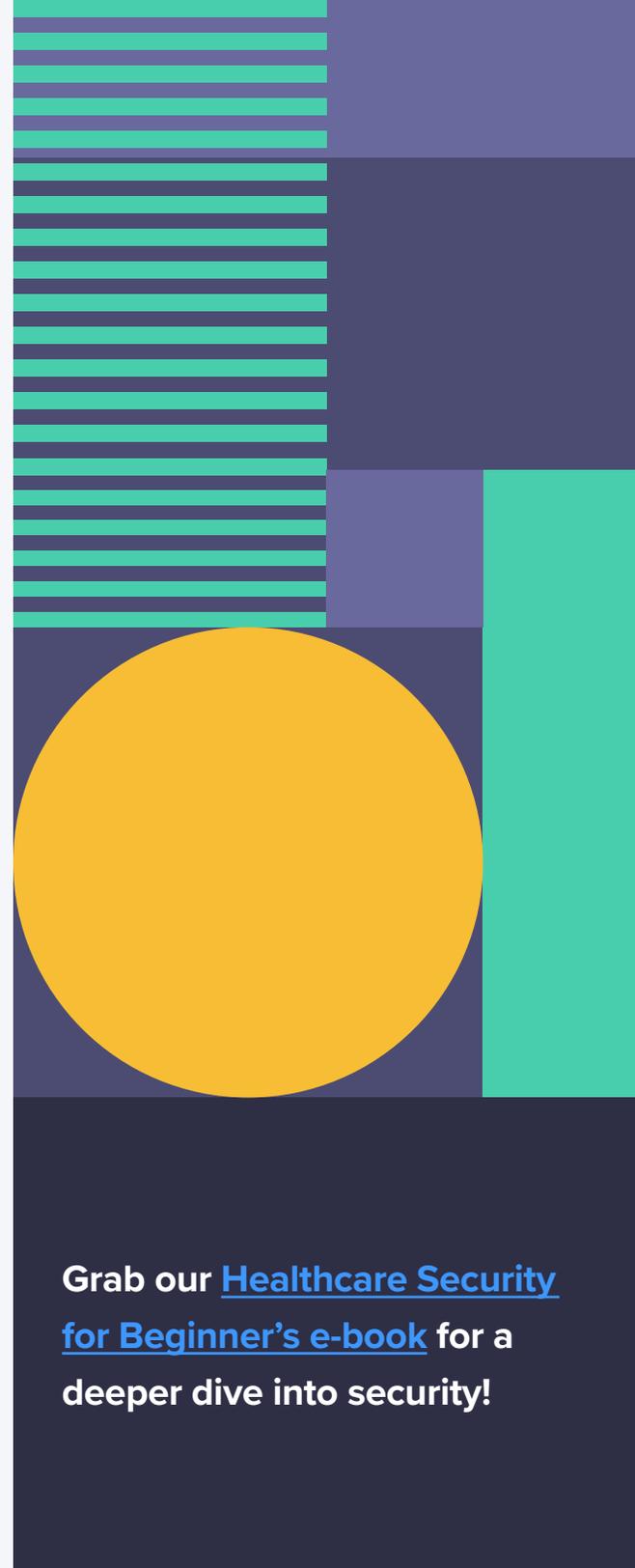
Security takes the center stage in healthcare as new risks emerge from mobile health modalities, but that doesn't mean threats are limited to mobile devices. Legacy hardware and operating systems remain present in the market (Windows 7 and XP), leaving clinical use technology exposed for security venerability ahead of refresh or replacement.

Research has shown that "40% of all connected medical devices run a Windows OS and nearly 50% of those run on Windows 7." Note: extended support for Windows 7 ended in January of 2020, while the last remnants of security updates are scheduled to officially cease in early 2023.

Beyond the lack of support for older operating systems, legacy computers and systems are a security risk for organizations and could lead to data breaches with data loss, the leakage of PII (Personally Identifiable Information) and medical records, compromised systems and, ultimately, monetary consequences.

> **Oct 2021** — *Health and Human Services Cybersecurity Coordination Center released an alert indicating healthcare delivery organizations as a key target for ransomware attacks, due to reliance on outdated and legacy technologies and limited security resources.*

Although security should be center stage in any assessment of hardware procurement and device management strategies, the impact of outdated systems and hardware extends beyond just security. The devices employees use in their day-to-day work has a direct impact on efficiency, satisfaction and, at the end of the day, an organization's success.

Grab our Healthcare Security for Beginner's e-book for a deeper dive into security!

THE PEOPLE HAVE SPOKEN!

As healthcare organizations explore hardware refreshes for employees in any role, Mac is a must.

Employee choice is an important consideration for attracting and retaining talent. In our **2021 study** with Vanson Bourne, respondents made it clear: choice of work technology is essential for employees when selecting where they work, for success with hiring and retaining top talent and maintaining a competitive edge within their industry.
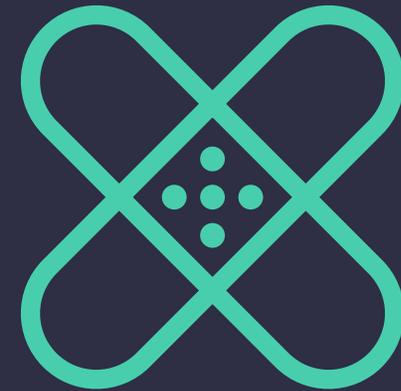
87% Said choosing their work device was of importance to them.

65% have used a non-Apple device in a work capacity.

89% of those respondents consider this important enough that they would consider some salary cuts to ensure they are able to work on their device of choice.

If given the choice between Apple and non-Apple work devices in the workplace, more respondents would choose Apple.

SO, WHY AREN'T YOU WORKING WITH THE BEST?

With Mac as the notebook and desktop of your organization, you can not only attract and retain the top talent in your industry but also protect your patients, care providers and end users with the best-in-class hardware and experience expected from Apple.

Apple Silicon has been addressed through the lens of enterprise cost and efficiencies — and of course security! — **M1 devices and future Apple Silicon advancements impact all industries** — healthcare included.
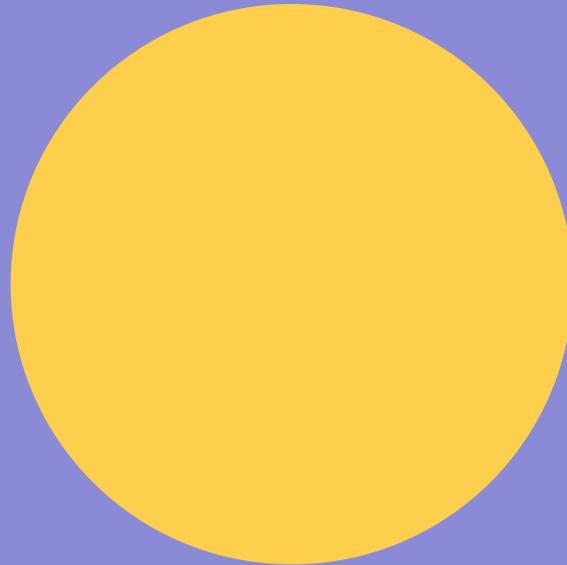
Jamf helps healthcare organizations succeed with Apple.

With transformative solutions for end users within healthcare organizations across the Apple platform, iPhone and iPad allows providers to deliver faster, more personalized care to patients, improved patient experiences and outcomes, and care teams are supported and secured. But it doesn't stop there.

Jamf can help you assess how to expand your Apple fleet and bring Mac into the fold.

Contact us and start with a free trial to see Jamf in action.

Request Trial

Or contact your preferred Apple reseller to get started.
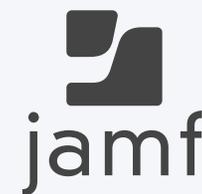
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Learn more at
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