

2026 | KANSAS CITY, MISSOURI

SPONSOR PROSPECTUS

SEPTEMBER  23-25





What is **JNUC**?



For over 16 years, Apple admins have gathered for the Jamf Nation User Conference (JNUC).

Each year brings new and exciting announcements, insights, speakers and community connections. Attendees will learn from and alongside Apple IT, users and InfoSec leaders to discover new and better ways to manage and secure Apple devices.

Learn more about JNUC 2026 at jamf.com/JNUC

2025 Sponsors



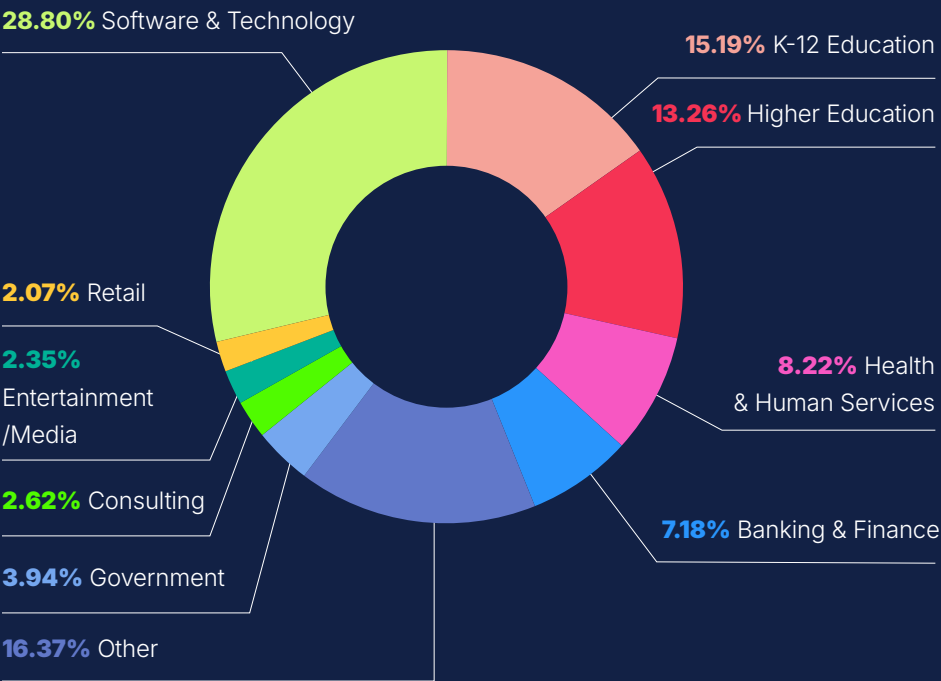
JNUC has been an incredible resource for Galide, providing opportunities to connect with industry leaders and gain valuable insights into the latest Apple device management trends. It's helped us grow, innovate, and better serve our customers year after year.

— The Galide Team

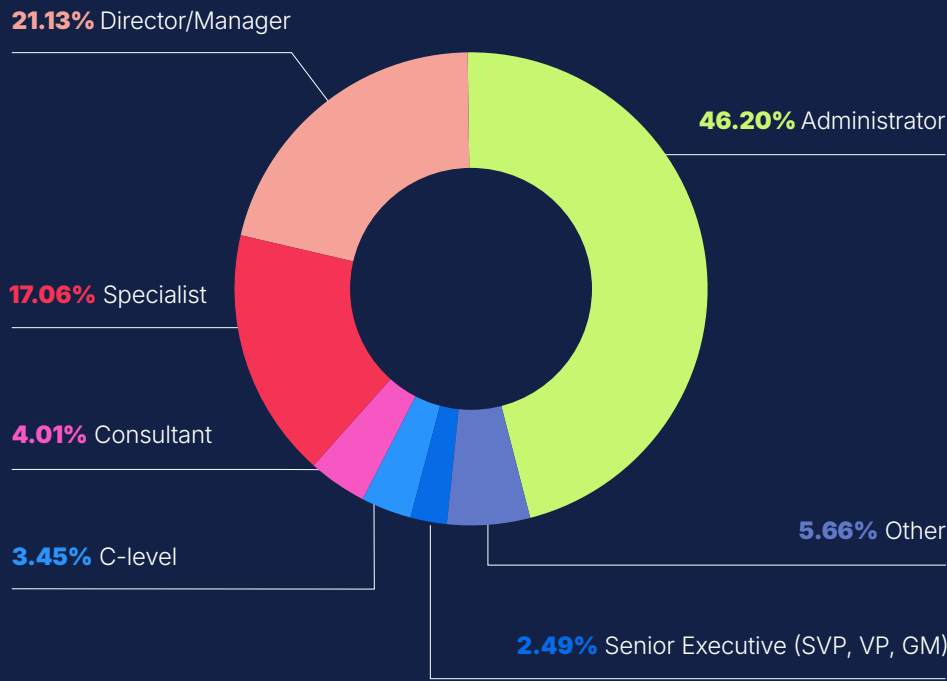
2025 Attendee profile

JNUC 2025 will bring in over 2,000+ in-person Attendees!

Industry breakdown



Title breakdown



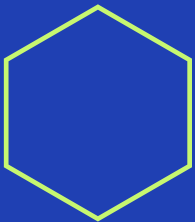
2026 Sponsorship Opportunities

Returning **THIS YEAR:** Turnkey Booths

Back by popular demand after a successful debut last year, our booth packages offer the best value with fully turnkey booths—meaning you won't have to lift a finger when it comes to planning. From monitors and electrical to scanners and more, everything is included, giving you an all-inclusive price for your sponsorship presence at JNUC.

Location

We are thrilled to take on Kansas City in 2026, which is known for its jazz heritage, world-famous barbecue, passionate sports culture, and revitalized downtown.



Collaboration

Promote your company and connect with uniquely engaged, innovative Apple admins throughout the conference. There are three full days of networking opportunities at the expo hall, sessions, Jamf Nation Party and more!

Valuation

Our sponsorship packages are designed to maximize your exposure and ROI. Each tier has been carefully crafted to showcase your solutions and services.





Premier

\$70K

Booth items included in Turnkey package:

- Booth Graphics
- Monitors
- Counters
- Furniture
- Electrical
- 2 Lead Scanners
- Carpet

* Booth graphics to be designed by the sponsor

Exhibit and meeting space

- 20x30 Turnkey space in the Exhibit Hall***

Conference passes

- Ten full-access conference passes** (including access to all provided meals and breaks)

Speaking opportunity

- 45-minute featured sponsor session
- An additional 15-minute spotlight session in the Exhibit Hall

Attendee list

- Advance access to registrant opt-in list*
- Access to post-event registrant opt-in list*

Social media promotions

- One blog post authored by sponsor in collaboration with Jamf
- Recognition in Jamf Twitter post

Mobile app

- One custom push notification
- Inclusion in Sponsor Directory

Branding and signage

- Inclusion on sponsorship signs
- Logo on rotating digital signage

Recognition

- Special thank you recognition during opening Keynote
- Logo featured before opening Keynote
- Premium logo placement on the conference website
- Logo and description featured in Sponsor Directory
- Logo in footer of pre-event JNUC emails
- Featured in post-event thank you email

*Opt-in analytics provided include: Name, Company Name, Email and Mailing Address

** For your organization's employees only

*** Subject to have minor adjustments



Diamond

\$55K

Exhibit and meeting space

- 20x20 Turnkey space in the Exhibit Hall***

Conference passes

- Eight full-access conference passes** (including access to all provided meals and breaks)

Speaking opportunity

- 45-minute featured sponsor session
- An additional 15-minute spotlight session in the Exhibit Hall

Attendee list

- Advance access to registrant opt-in list*
- Access to post-event registrant opt-in list*

Social media promotions

- One blog post authored by sponsor in collaboration with Jamf
- Recognition in Jamf Twitter post

Mobile app

- Inclusion in Sponsor Directory

Branding and signage

- Inclusion on sponsorship signs
- Premium logo placement on the conference website

Recognition

- Logo featured before opening Keynote
- Logo and description featured in Sponsor Directory
- Logo in footer of pre-event JNUC emails
- Featured in post-event thank you email

Booth items included in Turnkey package:

- Booth Graphics
- Monitors
- Counters
- Furniture
- Electrical
- 2 Lead Scanners
- Carpet

* Booth graphics to be designed by the sponsor

*Opt-in analytics provided include: Name, Company Name, Email and Mailing Address

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Platinum

\$35K

Exhibit and meeting space

- 10x20 Turnkey booth space in the Exhibit Hall***

Conference passes

- Six full-access conference passes** (including access to all provided meals and breaks)

Speaking opportunity

- 15-minute spotlight session in the Exhibit Hall (based on availability, slots are limited)

Attendee list

- Advance access to registrant opt-in list*
- Access to post-event registrant opt-in list*

Social media promotions

- Recognition in Jamf Twitter post

Mobile app

- Inclusion in Sponsor Directory

Branding and signage

- Inclusion on sponsorship signs

Recognition

- Logo featured before opening Keynote
- Featured in post-event thank you email
- Logo and description featured in Sponsor Directory

Booth items included in Turnkey package:

- Booth Graphics
- Monitor
- Counter
- Furniture
- Electrical
- Lead Scanner
- Carpet

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Silver

\$22K

Exhibit and meeting space

- 10x10 Turnkey booth space in the Exhibit Hall

Conference passes

- Two full-access conference passes* (including access to all provided meals and breaks)

Social media promotions

- Recognition in Jamf Twitter post

Mobile app

- Inclusion in Sponsor Directory

Branding and signage

- Inclusion on sponsorship signs

Recognition

- Logo featured before opening Keynote
- Featured in post-event thank you email
- Logo and description featured in Sponsor Directory

* For your organization's employees only

Booth items included in Turnkey package:

- Booth Graphics
- Monitor
- Counter
- Furniture
- Electrical
- Lead Scanner
- Carpet

* Booth graphics to be designed by the sponsor



Emerging Sponsor*

\$12K

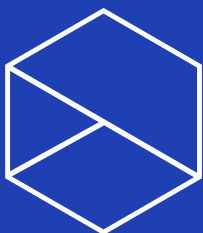


Exhibit and meeting space

- Turnkey Kiosk in the expo hall

Conference pass

- One full-access conference pass** (including access to all provided meals and breaks)

Mobile app

- Inclusion in Sponsor Directory

* Must be a first time sponsor to qualify

** For your organization's employees only

Branding and signage

- Inclusion on sponsorship signs

Recognition

- Logo featured before opening Keynote
- Logo and description featured in Sponsor Directory

Booth items included in Turnkey package:

- | | |
|------------------|----------------|
| • Booth Graphics | • Carpet |
| • Monitor | • Electrical |
| • Counter | • Lead Scanner |

* Booth graphics to be designed by the sponsor

Levels & Benefits

	EMERGING* \$12,000	SILVER \$22,000	PLATINUM \$35,000	DIAMOND \$55,000	PREMIER \$70,000
EXHIBIT SPACE	Demo pod	10x10	10x20	20x20	20x30
CONFERENCE PASSES	1	2	6	8	10
	The Emerging Sponsor plan includes: • Featured in Sponsor Directory • Ability to purchase additional passes at the discounted \$1099 rate • Promotion on Jamf website	All that's in the Emerging plan plus: • Featured in Sponsor Directory • Recognition in Jamf Twitter post • Inclusion on sponsorship signs throughout event space • Logo featured before opening Keynote • Promotion on Jamf website • Featured in post-event thank you email	All that's in the Silver plan plus: • 15-minute Spotlight Session in the Exhibit Hall** • Advance access to registrant opt-in list (30 days out and 15 days out)*** • Access to post-event registrant opt-in list***	All that's in the Platinum plan plus: • Featured sponsor session • One blog post • Logo in footer of pre-event JNUC emails	All that's in the Diamond plan plus: • In-booth meeting space • Push notification from the event mobile app • Logo on rotating digital signage throughout event space • Special thank you during opening Keynote

* Must be a first time sponsor to qualify

** Based on availability, slots are limited

*** Opt-in analytics provided include: Name, Company Name, Email and Mailing Address



Enhance your JNUC involvement!

\$15,000

Lanyard sponsor*

With registration, each attendee will receive a conference lanyard with your logo prominently featured.

\$10,000

Water bottle sponsor*

Attendees will receive a water bottle in their JNUC swag bag, your logo would be prominently displayed on the bottle.

\$3,500

Charging lounge sponsor*

Attendees will take the opportunity to charge their devices and relax in the location of your choice and see prominent branding*

Conference bag sponsor*

Include an item of your choice in this year's attendee bag for brand visibility.**

\$8,000

Hotel key card sponsor*

Have your logo displayed on the hotel key cards at the two largest JNUC hotel blocks.

\$15,000

Jamf Nation Party – Exclusive Suite Sponsorship at CPKC Stadium*

Host an unforgettable experience at the Jamf Nation Party with a **dedicated suite at CPKC Stadium**, home of the Kansas City Current. This premium space gives your brand a unique opportunity to stand out while creating memorable connections with Jamf Nation attendees.

Create Your Own Sponsorship

Got a unique idea? Let's make it happen together! Pricing can be tailored to fit your needs.

*co-branded with the JNUC logo

** Does not include the cost of the item, and item is to be pre-approved



become a sponsor

Don't miss your chance to position your company at the center of this action-packed event.



To secure your sponsorship now,
contact our Sponsorship team at
JNUCsponsorship@jamf.com



General event questions:
JNUChelp@jamf.com



[2026 Website](#)



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