



DENVER, COLORADO  
2025

---

**SPONSOR  
PROSPECTUS**

OCTOBER 7 - 9



# What is JNUC?

## For over 15 years, Apple admins have gathered for the Jamf Nation User Conference (JNUC).

Each year brings new and exciting announcements, insights, speakers and community connections. Attendees will learn from and alongside Apple IT, users and InfoSec leaders to discover new and better ways to manage and secure Apple devices.

Learn more about JNUC 2025 [here](#).

“ The MacPaw team talked to over 2000 Mac admins potentially interested in MacPaw’s products. We are currently negotiating further cooperation with more than 10% of the contacts we made. JNUC helped us enrich the MacPaw and products’ brand awareness, showed the audience’s interest in the future product, and helped maintain relationships with the community.

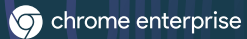
**MacPaw, JNUC 2024 Platinum Sponsor**



# 2024 Sponsors



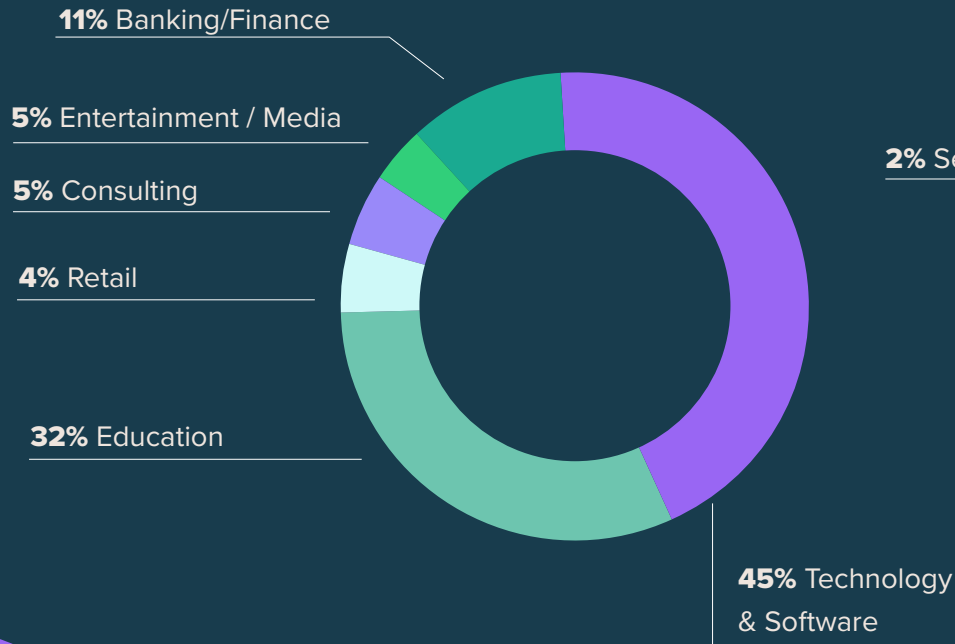
allwhere



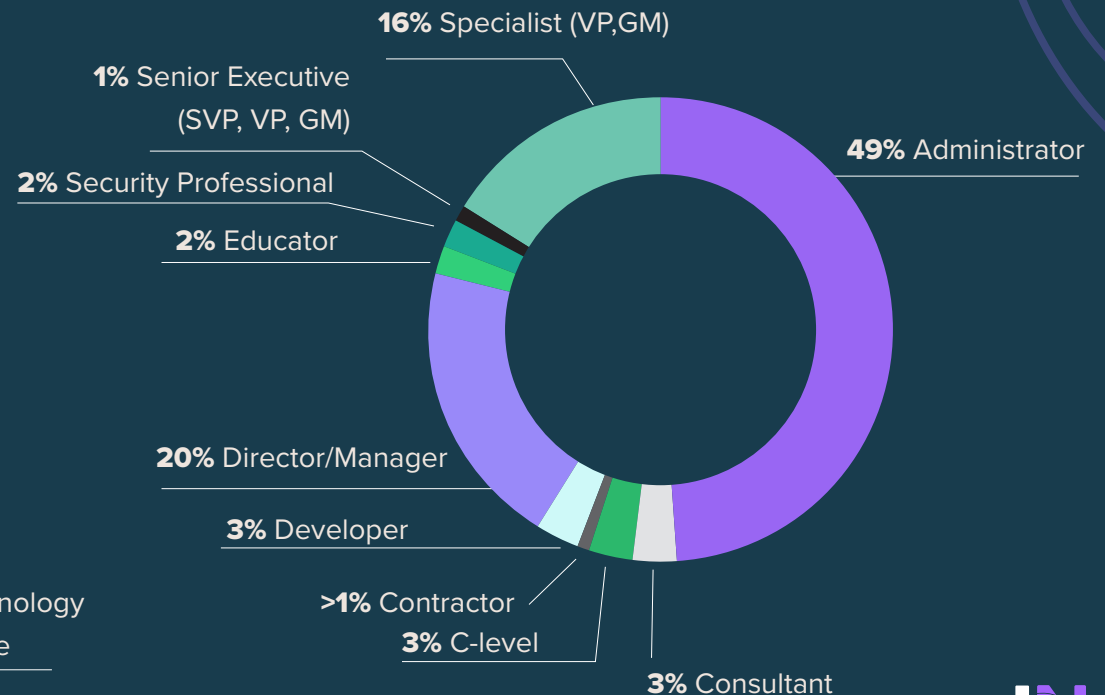
# 2024 Attendee profile

JNUC 2024 will bring in over 2,000+ in-person attendees, a record breaking year!

## Industry breakdown



## Title breakdown





# 2024 Speakers

Featured speakers included:

allegiant

aws

cisco

DUTCH BROS

Google

IBM

Microsoft

myfitnesspal

Publix

salesforce

UCLA Health

Zillow

“

I had a blast at JNUC. Best parts: I think it was a tie between the networking I was able to do, and all the fantastic sessions I went to!



# 2025 Sponsorship Opportunities

## + NEW THIS YEAR

Booth packages are now at its best value with all-included Turnkey booths so you don't have to lift a finger for booth planning. Everything from monitors, electrical, and scanners will be included, so your sponsorship is truly an all-inclusive price of your presence at JNUC.



### Location

Meet us in "Mile-High City"! We're taking JNUC 2025 to new heights in Denver, CO. The Colorado Convention Center, located in downtown Denver, is the perfect place to meet, mingle and make a lasting impression with JNUC attendees. Plus, there's no shortage of opportunities to highlight your brand — both inside and out.



### Collaboration

Promote your company and connect with uniquely engaged, innovative Apple admins throughout the conference. There are three full days of networking opportunities at the expo hall, sessions, Jamf Nation Party and more!



### Valuation

Our sponsorship packages are designed to maximize your exposure and ROI. Each tier has been carefully crafted to showcase your solutions and services.

# PREMIER

## \$70K

3 available

### Exhibit and meeting space

- 20x30 Turnkey Booth with private meeting room space included in the Exhibit Hall

### Conference passes

- Ten full-access conference passes\*\* (including access to all provided meals and breaks)

### Speaking opportunity

- 45-minute featured sponsor session
- An additional 15-minute spotlight session in the Exhibit Hall

### Attendee list

- Advance access to registrant opt-in list\*
- Access to post-event registrant opt-in list\*

### Social media promotions

- One blog post authored by sponsor in collaboration with Jamf
- Recognition in Jamf Twitter post

### Mobile app

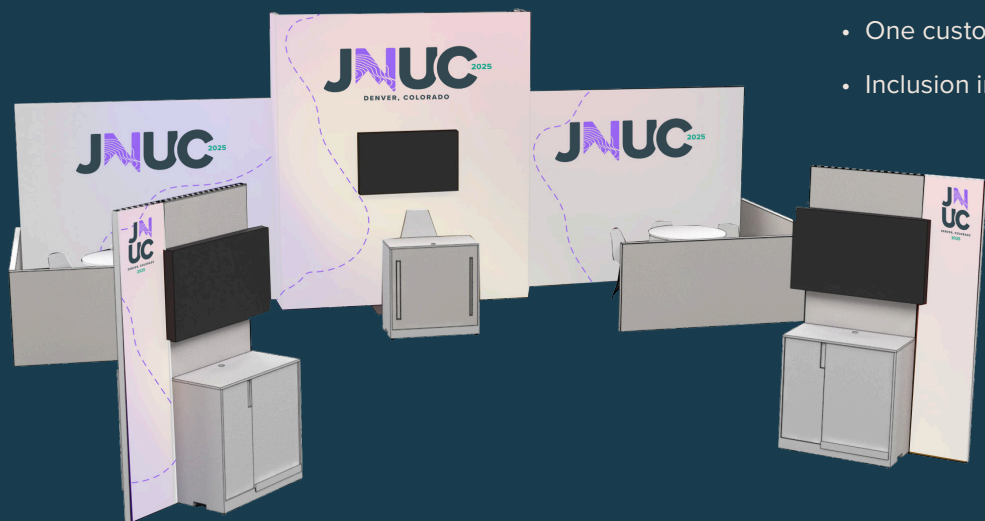
- One custom push notification
- Inclusion in Sponsor Directory

### Branding and signage

- Inclusion on sponsorship signs
- Logo on rotating digital signage

### Recognition

- Special thank you recognition during opening Keynote
- Logo featured before opening Keynote
- Premium logo placement on the conference website
- Logo and description featured in Sponsor Directory
- Logo in footer of pre-event JNUC emails
- Featured in post-event thank you email



### Booth items included in Turnkey package:

- Booth Graphics
- Monitors
- Counter
- Furniture pictured
- Electrical
- 2 Lead Scanners

\*Booth graphics to be designed by the sponsor

\*Opt-in analytics provided include: Name, Company Name, Email and Mailing Address

\*\* For your organization's employees only



# DIAMOND

## \$55K

5 available

### Exhibit and meeting space

- 20x20 Turnkey space in the Exhibit Hall

### Conference passes

- Eight full-access conference passes\*\* (including access to all provided meals and breaks)

### Speaking opportunity

- 45-minute featured sponsor session
- An additional 15-minute spotlight session in the Exhibit Hall

### Attendee list

- Advance access to registrant opt-in list\*
- Access to post-event registrant opt-in list\*

### Social media promotions

- One blog post authored by sponsor in collaboration with Jamf
- Recognition in Jamf Twitter post

### Mobile app

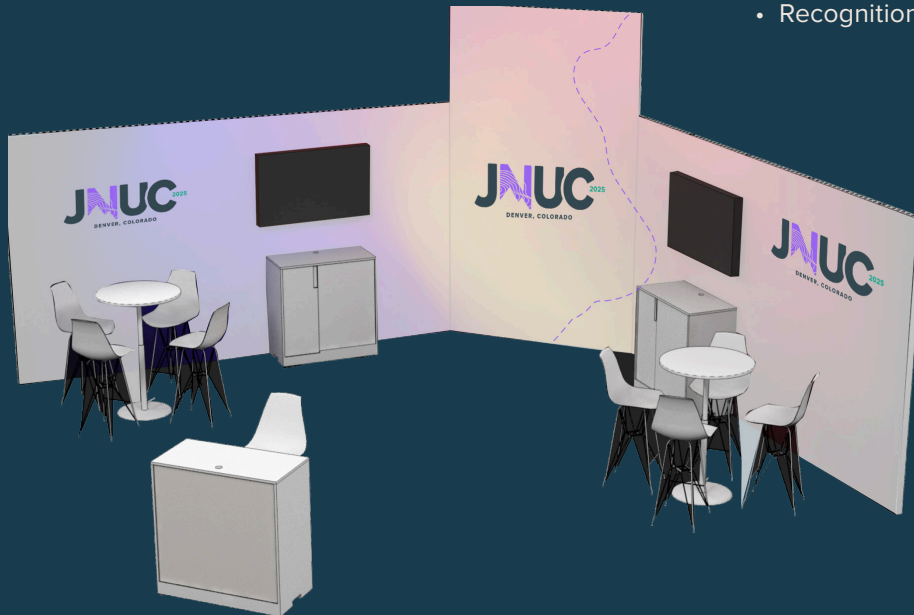
- Inclusion in Sponsor Directory

### Branding and signage

- Inclusion on sponsorship signs
- Premium logo placement on the conference website

### Recognition

- Logo featured before opening Keynote
- Logo and description featured in Sponsor Directory
- Logo in footer of pre-event JNUC emails
- Featured in post-event thank you email



### Booth items included in Turnkey package:

- Booth Graphics
- Monitors
- Counter
- Furniture pictured
- Electrical
- 2 Lead Scanners

\*Booth graphics to be designed by the sponsor

\*Opt-in analytics provided include: Name, Company Name, Email and Mailing Address

\*\* For your organization's employees only

# PLATINUM

## \$35K

16 Available

### Exhibit and meeting space

- 10x20 Turnkey booth space in the Exhibit Hall

### Conference passes

- Six full-access conference passes\*\* (including access to all provided meals and breaks)

### Speaking opportunity

- 15-minute spotlight session in the Exhibit Hall (based on availability, slots are limited)

### Attendee list

- Advance access to registrant opt-in list\*
- Access to post-event registrant opt-in list\*

### Social media promotions

- Recognition in Jamf Twitter post

### Mobile app

- Inclusion in Sponsor Directory

### Branding and signage

- Inclusion on sponsorship signs

### Recognition

- Logo featured before opening Keynote
- Featured in post-event thank you email
- Logo and description featured in Sponsor Directory



### Booth items included in Turnkey package:

- Booth Graphics
- Monitor
- Counter
- Furniture pictured
- Electrical
- Lead Scanner

\*Booth graphics to be designed by the sponsor

\*Opt-in analytics provided include: Name, Company Name, Email and Mailing Address

\*\* For your organization's employees only

# SILVER

## \$22K

40 Available



### Exhibit and meeting space

- 10x10 Turnkey booth space in the Exhibit Hall

### Conference passes

- Two full-access conference passes\* (including access to all provided meals and breaks)

### Social media promotions

- Recognition in Jamf Twitter post

### Mobile app

- Inclusion in Sponsor Directory

### Branding and signage

- Inclusion on sponsorship signs

### Recognition

- Logo featured before opening Keynote
- Featured in post-event thank you email
- Logo and description featured in Sponsor Directory

### Booth items included in Turnkey package:

- Booth Graphics
- Monitor
- Counter
- Furniture pictured
- Electrical
- Lead Scanner

\*Booth graphics to be designed by the sponsor

\* For your organization's employees only

# EMERGING SPONSOR\*

## \$12K

40 Available

### Exhibit and meeting space

- Turnkey Kiosk in the expo hall

### Conference pass

- One full-access conference pass\*\* (including access to all provided meals and breaks)

### Mobile app

- Inclusion in Sponsor Directory

### Branding and signage

- Inclusion on sponsorship signs

### Recognition

- Logo featured before opening Keynote
- Logo and description featured in Sponsor Directory



### Booth items included in Turnkey package:

- Booth Graphics
- Monitor
- Counter
- Furniture pictured
- Electrical
- Lead Scanner

\*Booth graphics to be designed by the sponsor

\* Must be a first time sponsor to qualify

\*\* For your organization's employees only

# Levels & Benefits

	EMERGING* <b>\$12,000</b>	SILVER <b>\$22,000</b>	PLATINUM <b>\$35,000</b>	DIAMOND <b>\$55,000</b>	PREMIER <b>\$70,000</b>
EXHIBIT SPACE	Demo pod	10x10	20x10	20X20	20x30
CONFERENCE PASSES	1	2	6	8	10
	<b>The Emerging Sponsor plan includes:</b> <ul style="list-style-type: none"> <li>Featured in Sponsor Directory</li> <li>Ability to purchase additional passes at the discounted \$1099 rate</li> <li>Promotion on Jamf website</li> </ul>	<b>All that's in the Emering plan plus:</b> <ul style="list-style-type: none"> <li>Featured in Sponsor Directory</li> <li>Recognition in Jamf Twitter post</li> <li>Inclusion on sponsorship signs throughout event space</li> <li>Logo featured before opening Keynote</li> <li>Promotion on Jamf website</li> <li>Featured in post-event thank you email</li> </ul>	<b>All that's in the Silver plan plus:</b> <ul style="list-style-type: none"> <li>15-minute Spotlight Session in the Exhibit Hall**</li> <li>Advance access to registrant opt-in list (30 days out and 15 days out)***</li> <li>Access to post-event registrant opt-in list***</li> </ul>	<b>All that's in the Platinum plan plus:</b> <ul style="list-style-type: none"> <li>Featured sponsor session</li> <li>One blog post</li> <li>Logo in footer of pre-event JNUC emails</li> </ul>	<b>All that's in the Diamond plan plus:</b> <ul style="list-style-type: none"> <li>Private Meeting space</li> <li>Push notification from the event mobile app</li> <li>Logo on rotating digital signage throughout event space</li> <li>Special thank you during opening Keynote</li> </ul>

\* Must be a first time sponsor to qualify

\*\* Based on availability, slots are limited

\*\*\* Opt-in analytics provided include: Name, Company Name, Email and Mailing Address



# Enhance your JNUC involvement!

## Lanyard sponsor\*

With registration, each attendee will receive a conference lanyard with your logo prominently featured.

**\$15,000**

## Escalator cling\*

Your logo will be on a cling on the glass sides of the escalator in the convention center.

**\$15,000**

## Charging lounge sponsor\*

Located in a prime spot right outside of the expo area and meals, the attendees will take in the view of the mountains while relaxing and recharging their devices.

**\$10,000**

## Hydration station sponsor\*

High Altitude in Denver will have attendees drinking more water than ever - have them be your go-to stop to refill their bottles with refreshing fruit infused water options.

**\$10,000**

## Hotel key card sponsor\*

Have your logo displayed on the hotel key cards at the two largest JNUC hotel blocks.

**\$8,000**

## Pedicab sponsor

Provide the attendees co-branded Pedicabs to take them to their hotels, restaurants within downtown Denver.

**\$8,000**

## Water bottle sponsor\*

Attendees will receive a water bottle in their JNUC swag bag, your logo would be prominently displayed on the bottle.

**\$10,000**

## Conference bag sponsor\*

Include an item of your choice in this year's attendee bag for brand visibility.\*\*

**\$3,500**

## Jamf Nation Party Ad

Be a part of the rotating ads on the Jumbotron, seen by all at the party.

**\$5,000**

\*co-branded with the JNUC logo

\*\* Does not include the cost of the item, and item is to be pre-approved



# Become a Sponsor

Don't miss your chance to position your company at the center of this action-packed event.

**Deadline for all sponsorships is  
August 1, 2025.**



To secure your sponsorship now, contact our Sponsorship team at **[JNUCsponsorship@jamf.com](mailto:JNUCsponsorship@jamf.com)**



General event questions: **[JNUChelp@jamf.com](mailto:JNUChelp@jamf.com)**



Learn more about JNUC 2025 **[here.](#)**