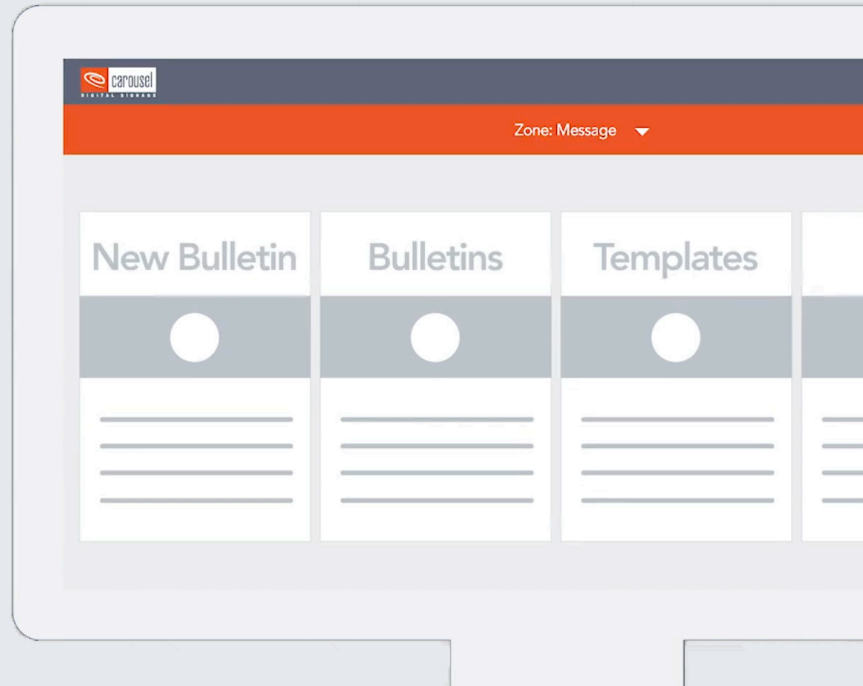




# Carousel Digital Signage

Captivate, connect and inform with Carousel Digital Signage and Jamf.



## Apple TV presents new possibilities

As consumers, we encounter digital signage constantly due to its versatility and high impact as a medium of communication. As IT administrators, we can leverage digital signage to provide better ways to communicate with workers, customers, students and other stakeholders. From retail and manufacturing to hospitality and healthcare, from schools to government offices, digital signage offers a dynamic, engaging method to convey any message you need.

Traditional digital signage networks are expensive, difficult to manage and vulnerable to attack through potentially insecure devices. But Apple TV is changing this state of play. Powerful yet affordable, Apple TV is a dedicated media player that embodies the perfect form factor for signage deployments. And Jamf's focus on zero-touch deployment makes Apple TV **a breeze to manage**. **Open the box and plug it in. There is no step three.**

Apple TV already has a home in many of the spaces where you need to reach stakeholders, such as classrooms, conference rooms and boardrooms, because AirPlay makes it easy to wirelessly share content from iOS, iPadOS and macOS. But what if you could make those displays purposeful and attractive even when no content is being shared? With Apple TV-based digital signage, you can.

## Carousel harnesses the power of Apple TV

**Carousel Digital Signage** is an enterprise digital signage solution that allows organizations to communicate and engage with employees, customers, students, faculty and visitors through Apple TV-powered displays.

Designed with ease of use as a primary feature, Carousel provides tools to ensure content is always current and relevant to the intended audience. You can reach **workers on the factory floor, shoppers on the sales floor**, students in the classroom, guests in the hotel room, workers in the breakroom, visitors in the halls of a facility and much more.

To help streamline the setup and deployment process, Carousel partnered with Jamf to build a framework and **integration** to make Apple TV the greatest digital signage endpoint available.

### The integration provides:

- Zero-touch enrollment of each device into Jamf — Go from shrink-wrap to signage in seconds
- Automated deployment of Carousel's app — No Apple ID required
- Security controls over Apple TV — Disable remotes and lock device in Single App Mode
- Advanced AirPlay permissions — Only allow certain individuals the ability to AirPlay to specific displays
- Extended safety and alerting — Integrate your CAP-based alerting system with Carousel and Apple TV
- tvOS and Carousel App Management — Easily update your digital signage deployment
- **AirPlay Interrupt** — Override AirPlay for important announcements and emergency notifications

With Jamf and Carousel Digital Signage, all a user has to do is open the Apple TV box, plug it in and get started. That's it.



Apple TV is **1/3 the cost** of a classic media player.



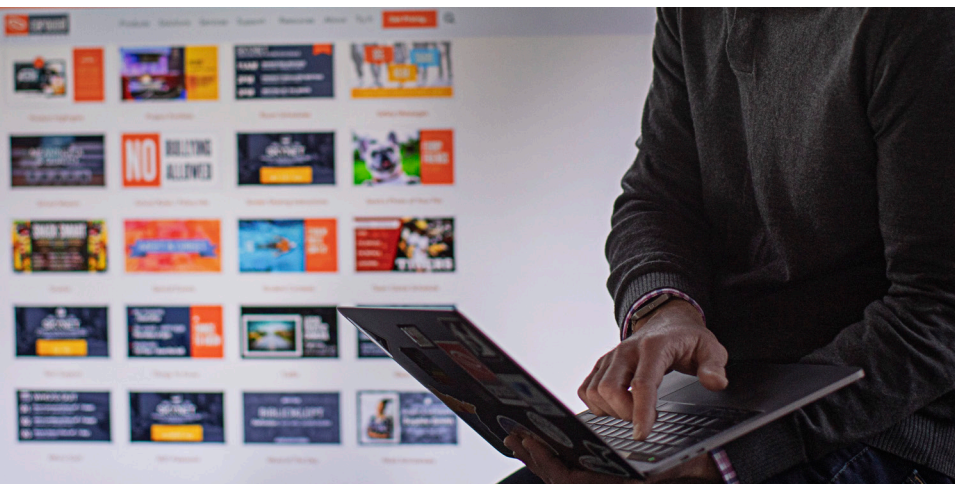
Apple TV takes **1/6th of the time** to deploy versus a classic media player.



### Keep your people in the loop with Power BI

Microsoft Power BI allows you to communicate key information to stakeholders through data visualization. By leveraging its integrations with **Jamf** and **Carousel**, you can share reports and dashboards in the spaces where the right people can view and engage with them collaboratively. Refresh your data as often as every 15 seconds to allow your team to track progress and respond to developments in real time. Forget logging in to generate reports on demand; now the information your users need to track how they're doing is available at all times.

**Find out** how outdoor lifestyle retail giant Camping World is using Power BI with Jamf and Carousel to transform workflows across multiple verticals.





## Extend your media ecosystem with express players

Carousel Digital Signage is designed for Apple TV, but it isn't limited to it. You can reach users where they are with [express players](#), lightweight deployments that extend your signage onto additional devices and sites.

**Screen savers** – Route messaging to employees' or students' desktop computer screen savers, converting every workstation into an additional signage display.

**Websites** – Use an HTML snippet to embed Carousel Cloud channels onto web pages, letting users see your signage remotely. This is easy to do with popular content management systems like Webflow, Squarespace and Wordpress.

**Tablets** – Display full-screen content using a variety of applications, including as a Web Clip on iOS devices. Your signage content can live as an icon on the Home screen or Dock without deploying the Carousel Cloud Player app.

## Signage that is affordable, powerful and scalable

An incredible media player, paired with a robust management framework and purpose-built digital signage software has revolutionized how businesses, schools and other organizations can interact with different types of users. And the addition of express players allows you to expand your sphere of communication beyond Apple TV-equipped spaces. When you employ Carousel Digital Signage, your message will always be seen front and center.



[www.jamf.com](http://www.jamf.com)

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To learn more about how to captivate, connect and inform with Carousel Digital Signage and Jamf, visit us [here](#).