



# Maximize Apple Hardware Value and Simplify the Refresh Process

## Get more with Clarity by Diamond Assets and Jamf

As soon as you successfully deploy your devices, it's already time to start planning your refresh strategy to empower users with the latest innovations from Apple. While these devices maintain value better than competing technologies, organizations that don't plan technology refreshes around peak refresh value will leave money on the table — money that could be invested in the maintenance and upkeep of the entire refresh deployment.

## Working through the details of a hardware refresh

Organizations struggle to implement effective device refresh strategies, because there is a lot to consider and time is not on your side. The three most common pitfalls are:

1



Not knowing the specifics of your hardware fleet, making it impossible to receive an accurate refresh quote.

2



Deployments are constantly in flux causing refresh quotes to go out of date before you know it.

3



The peak value window to refresh can sneak up on an organization, costing real money.

Clarity is a free integration with Jamf Pro that puts refresh data right at your fingertips.



Study found iPad trade-in value at:

**December:** \$125/iPad

**January:** \$121/iPad

**February:** \$115/iPad

**March:** \$110/iPad

Each month that passes makes a big difference.

Source: <https://www.jamf.com/resources/e-books/ipad-total-cost-of-ownership/>



## Sharpen your refresh with Clarity by Diamond Assets and Jamf Pro

Clarity creates a clear picture of your existing Apple technology inventory and provides detailed information, including an estimate for the best time to refresh each and every one of your Apple devices. Enhance Jamf Pro device inventory with valuable information regarding the age and value of an Apple fleet. Using Clarity, you can append the following to iPad, Mac or iPhone device records in Jamf Pro:

- Refresh Timeline Statement
- Operating System Capability
- Hardware Release Date

Admins can use Jamf Pro Smart Groups and notifications to indicate the best time to refresh, which devices can be updated to the latest operating system, and measure time from the original release date of your Apple equipment. Clarity is a free integration from Diamond Assets that allows an admin to manage inventory in a way that supports sustainable multiyear technology plans.

“Clarity provides unprecedented buyback data right inside the MDM that I use everyday.”

- Emmett McBride,  
Director of Technology,  
DC Everest Area School District

To complement Clarity, Diamond Assets also provides industry standard forecasting and pricing model services for a complete partnership experience.

[Get Started Today](#)



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