



Jamf in Retail

Extend Apple device use cases and simplify work



An international retailer implemented Jamf to optimize iPads in their stores, enhance the user experience and create flexible devices that can be shared among employees and use cases.

Device type: iPad

User: Store associates

Environment: Retail store floor, 8-10 iPads per store

Key use case: Improve user experience with shared devices to access point-of-sale, product inventory, customer information, and other internal resources.

Improve the retail experience for IT and mobility teams, store associates and customers.

Incorporating mobile devices in retail settings can enable store teams – frontline associates, team leaders and managers – to be productive, efficient and more helpful than ever.

- Improve customer interactions use cases like line-busting, clienteling or endless aisle
- Develop connected associates by enhancing employee onboarding and proficiency ramping
- Boost operational workflows by accessing internal resources like planograms or product inventory

However, organizations must understand how to configure and deploy devices to be useful in practice. Without the right technology to support devices, organizations can experience challenges:

- Keeping devices secure and compliant
- Managing devices that have different functions and purposes
- Integrating devices into existing systems and workflows
- Supporting technical and user difficulties
- Disorganized shared device experiences

If the device does not function as intended, store teams will not trust or use the device. Organizations need technologies that reduce IT complexity, automate redundant processes and simplify workflows – for users and the teams in charge of devices.

Jamf makes that possible for retailers who use iPad and iPhone:

Manage

Automate and scale device and **application management** for any store device or use case. Ship ready-to-use devices to any location and automatically apply OS updates.

Extend

Use Jamf's API framework to integrate into existing platforms and workflows or **the Jamf Marketplace** to extend the power of Jamf with pre-built solutions. **JAWA** streamlines automation workflows with Jamf Pro and other services.

Jamf +1s

Return to Service automatically re-provisions an iPhone or iPad for the next user.

Single Login combines the power of Jamf Setup and Reset and enables Single Sign-On (SSO) for cross-application SSO.

Mobile Assist allows frontline staff to perform lightweight management tasks and to have more flexibility signing into their role – giving IT more clarity into who is using the device.

Jamf Setup is an app designed to instantly transform a device's configuration and connect workers to the tools they need, entirely over the air. **Jamf Reset** quickly resets a device to the original factory settings.

These apps are designed to be used without IT interaction.

Secure

Establish and maintain secure settings, implement zero-trust security policies and incorporate identity into user workflows.

Inventory management

Jamf's patented **Smart Groups** track user and hardware details, software versions and security settings for specific groups of devices. Preload device inventory into MDM to understand device details before it's in a user's hands.

Shared device support

A one-size-fits-all device leaves distractions and unnecessary apps on the device. An overly restrictive device doesn't allow flexibility to get work done. Configure the device for a specific use case or role for a tailored experience with pre-built, role-specific configurations.

Compliance and security standards

Verify device compliance and protect devices from sophisticated threats while aligning to organizational standards or regulatory compliance frameworks, like PCI compliance.

Retail and technical experts

Jamf's dedicated retail and technical teams work with your organization to provide wide-ranging expertise and resources to help your organization find the solution that best fits your needs.

No platform delivers a more secure, intuitive user experience than Apple, and no tool manages Apple devices better than Jamf.



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Updated 03/2025.

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