Jamf Mobile BYOD vs. MAM

Settings

BYOD User
Apple ID, iCloud, Media & Purchases

ACME Corporation
byod.user@jamfse.io
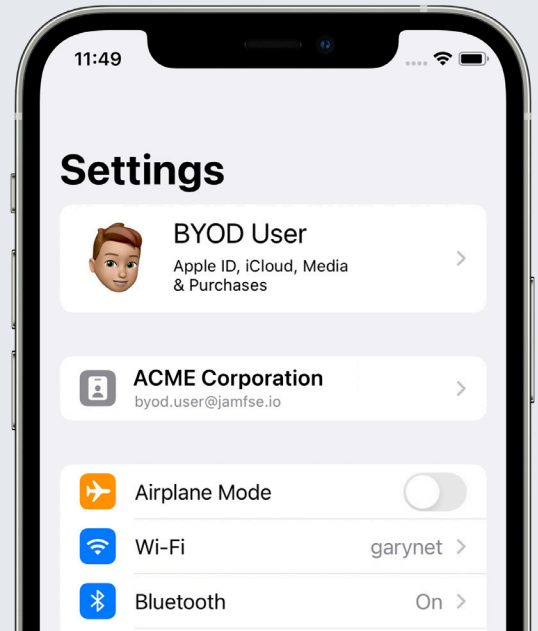
Airplane Mode

Wi-Fi   garynet

Bluetooth   On

11:49

Modern workplaces can no longer depend on MAM alone for their mobile BYOD programs.

BYOD devices must be usable, secure, and private. Jamf provides the best option for iOS users, taking advantage of Apple's native privacy, security and usability features.

MAM downsides

❌ **IT can't simplify work for users** by properly configuring WiFi and email or automatically installing apps— not even volume-purchased ones.

❌ **MAM relies on users downloading apps** from the app store.

❌ **Users can get frustrated** when accessing an app through a forced VPN and seeing different interfaces for work and personal use.

❌ **Often, MAM has a limited number of apps.** And the apps they do have must be developed specifically for MAM, which raises development costs.

❌ **OS updates can introduce breaking changes** to MAM apps developed specifically for each platform.

Jamf Mobile BYOD: more than MAM
Apple and Jamf provide the best BYOD experience.

Jamf supports Apple's User Enrollment workflow— which offers user-initiated, user-reviewed, and user-controlled BYOD enrollment. Once enrolled, work and personal data are in separate accounts: preventing IT from having any visibility into personal data.

Simplify IT and InfoSec's BYOD workflows with Jamf.

Configure access to corporate services —including WiFi, email, and contacts— with Jamf Pro

Supply on-demand access to IT-vetted apps and settings with Self Service

Distribute managed apps and books individually or through smart groups with Jamf Pro

Protect from data loss by managing data flow between work and personal accounts

Ensure protection and secure access of corporate data.

Jamf Protect

- Employ workflows that vet apps to remove vulnerable or leaky applications
- Perform security checks like monitoring for out-of-date or vulnerable OS versions

Jamf Connect

- Allow only authorized users on enrolled devices to access work apps and data
- Offer secure, encrypted connections for business apps with Zero Trust Network Access (ZTNA)
- Configure ZTNA via per-app VPN to manage network traffic at the app level and preserve privacy

OS-specific solutions for BYOD are vital for organizational security, access and device configuration. And no one has more Apple expertise than Jamf.

jamf

www.jamf.com

Find all of these capabilities with the Jamf Business plan. Request a trial.

Or reach out to your Jamf representative or preferred reseller.