

# Maximize store technology

Deploy devices with ease and simplify work



Improve the retail experience for IT, store associates and customers.

Incorporating mobile devices in retail settings can enable store teams – frontline associates, team leaders and managers – to be productive, efficient and more helpful than ever.

- Improve customer interactions use cases like line-busting, clienteling or endless aisle
- Develop connected associates by enhancing employee onboarding and proficiency ramping
- Boost operational workflows by accessing internal resources like planograms or product inventory

## Help store leaders lead

Leaders and managers should not be expected to know how to troubleshoot devices. They need to be empowered to focus on the job that only they can do, like knowing the store’s health and how it’s functioning. What are the current floor challenges? What does P&L look like? How can we coach associates to better support customers?

However, organizations must understand how to configure and deploy devices to be useful in practice. Without the right technology to support devices, organizations can experience challenges:

- Keeping devices secure and compliant
- Managing devices that have different functions and purposes
- Integrating devices into existing systems and workflows

- Supporting technical and user difficulties
- Disorganized shared device experiences

If the device does not function as intended, store teams will not trust or use the device. Organizations need technologies that extend these devices to store environments that reduce IT complexity, automate redundant processes and simplify workflows to create more productive store teams. When this happens, the device’s potential is unleashed.

## Jamf Pro makes that possible for retailers who use iPad and iPhone:



### Manage

Automate and scale device and **application management** and OS updates to ensure store devices are always available and appropriately configured. Integrate with Apple deployment programs and ship pre-configured devices to every store.



### Inventory management

Jamf's patented **Smart Groups** track user and hardware details, software versions and security settings for specific groups of devices.



### Jamf Apps

**Jamf Setup** is an app designed to instantly transform a device's configuration and connect workers to the tools they need, entirely over the air.

**Jamf Reset** is an app designed to empower end users and securely prepare a device for the next user.

**Single Login** combines the power of Jamf Setup and Reset and enables Single Sign-On (SSO) for cross-application SSO.

**These apps are designed to be used without IT interaction.**



### Secure

Establish and maintain secure settings, incorporate identity into workflows to accelerate access to critical business information and enforce zero-trust security policies.



### Role-based provisioning

Configure the device for a specific use case or role by automating device background, lock screen messaging and home screen layout. Lock devices into a 'kiosk mode' to ensure it's used for its intended purpose.



### Shared device support

A one-size-fits-all device leaves distractions and unnecessary apps on the device. An overly restrictive device doesn't allow flexibility to get work done. Provide the perfect mix of apps for a tailored experience with pre-built, role-specific configurations.



### Extend

Use Jamf's API framework to integrate into existing platforms and workflows or **the Jamf Marketplace** to extend the power of Jamf with pre-built solutions.



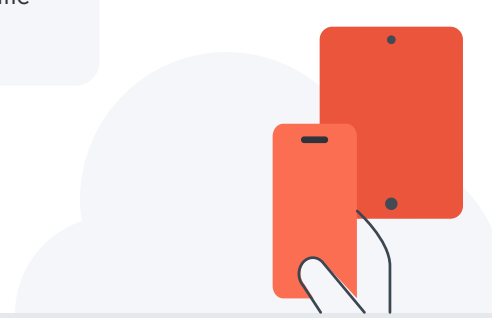
### Compliance and security standards

Verify device compliance and protect devices from sophisticated threats while aligning to organizational standards or regulatory compliance frameworks, like PCI compliance.



### Retail and technical experts

Jamf's dedicated retail and technical teams work with your organization to provide wide-ranging expertise and resources to help your organization find the solution that best fits your needs.



No platform delivers a more secure, intuitive user experience than Apple, and no tool manages Apple devices better than **Jamf Pro**.



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or request a free trial and **try Jamf Pro**.