



Mindware Partners with Jamf to Accelerate Apple Device Management and Security Across UAE, Bahrain and Jordan

DUBAI, UAE, 21 June, 2026: [Mindware](#), a leading value-added distributor (VAD) in the Middle East and Africa, today announced a strategic partnership with Jamf, the standard in managing and securing Apple at work. Under this agreement, Jamf has appointed Mindware as an authorised distributor to expand the reach of its Apple device management and security solutions across the regional markets of United Arab Emirates (UAE), Bahrain and Jordan.

Mindware was chosen for its deep understanding of reseller requirements and a proven legacy of reliability and service excellence spanning more than 30 years. The partnership enables Jamf to scale its presence across strategic markets in the Middle East by leveraging Mindware's extensive network of resellers and system integrators.

Through this collaboration, Mindware will distribute Jamf's full commercial portfolio, including Jamf for Mac, Jamf for Mobile, and Jamf for K-12, alongside training, certifications, and value-added services to support partners.

As regional organisations increasingly adopt Apple devices within enterprise environments, the demand for purpose-built Apple management and security solutions continues to grow. This partnership comes at a pivotal time, enabling businesses to securely manage, deploy, and scale Apple devices while enhancing user experience and maintaining compliance.

Mindware will play a central role in enabling Jamf's reseller ecosystem by delivering a comprehensive set of value-added services. The objective is to equip partners with the expertise and tools required to effectively position and deploy Jamf solutions.

The partnership addresses a significant market opportunity driven by rising Apple adoption, employee choice programmes, increasing cybersecurity requirements, and the shift toward remote and hybrid work environments. It also supports growing demand in key sectors such as financial services, government, education, and aviation.

Jamf strengthens Mindware's portfolio by introducing a dedicated Apple-native management and security platform. Unlike cross-platform tools, Jamf is purpose-built for Apple environments, offering same-day operating system support, deep integration with Apple Business Manager and Apple School Manager, and advanced capabilities in threat detection, compliance, and zero-trust access.

"Our partnership with Jamf represents a strategic step in strengthening our endpoint and cybersecurity portfolio," said Nicholas Argyrides, VP, Gulf & East Africa at Mindware. "As Apple adoption continues to accelerate within enterprise environments, our role is to enable partners with the right solutions, expertise, and support to meet this demand. Together with Jamf, we are committed to building a strong, scalable ecosystem that empowers organisations to securely manage and maximise their Apple environments."

“UAE, Bahrain and Jordan represent a significant and fast-growing opportunity for Apple in the enterprise,” said David Helfer, Chief Revenue Officer at Jamf. “Organisations in these countries are increasingly choosing Apple devices for their workforce, and they need a management and security platform that is purpose-built for Apple to realise that investment. Mindware’s reach, regional expertise, and track record make them exactly the right distribution partner to bring Jamf’s platform to scale across the region. We’re excited about what we can build together.”

The partnership will officially go live in June 2026, with a structured rollout plan that includes partner onboarding, enablement programmes, and joint go-to-market initiatives such as launch events, co-branded campaigns, and MDF-supported demand generation activities.

Through this collaboration, Mindware and Jamf aim to empower regional organisations with a unified, Apple-native platform that simplifies device management, enhances security, and supports modern, distributed workforces.

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About Mindware

Mindware, a leading IT distributor in the Middle East and Africa (MEA) region, takes pride in offering top-quality global brands to over 7,500 partners with legal entities in 13 countries. With a rich history dating back to 1991 and headquartered in Dubai, UAE, Mindware's unwavering commitment spans over three decades, empowering businesses with cutting-edge IT solutions, AI technologies, and fostering digital transformation. Mindware's comprehensive offering encompasses a selection of leading brands in infrastructure, networking, security, storage, and artificial intelligence solutions. As part of its Value-Added Distribution (VAD) methodology, Mindware goes the extra mile to provide supplementary value-added services to its reselling partners including pre-sales consultancy, implementation services, local technical support, AI enablement, marketing enablement tools, and multiple channel-enabling programs. Supported by strategically positioned logistic centres in key locations, Mindware ensures seamless distribution across all channels, efficiently catering to the needs of its esteemed partners and customers in both traditional IT and emerging AI landscapes.

www.mindware.net | www.mindwarecloud.com | <https://store.mindware.net>

About Jamf

Jamf's purpose is to simplify work by helping organizations manage and secure an Apple experience that end users love and organizations trust. Jamf is the only company in the world that provides a complete management and security solution for an Apple-first environment that is enterprise secure, consumer simple and protects personal privacy. Today, Jamf helps over 78,000 organizations, across 100 countries, manage and secure over 35 million devices. To learn more, visit www.jamf.com.