

Take the education technology quiz:

# iPad or Chromebook

There's a perception in the education world that the upfront cost of Chromebook is lower than iPad. But does that answer the "what costs more" debate? Not quite.

If you don't plan to refresh your technology every year, then you need to look past the initial cost. This is where total cost of ownership (TCO) comes in, which is a much better indicator of the true cost of educational technology.

When it comes to making a smart technology investment, there are many things to consider:

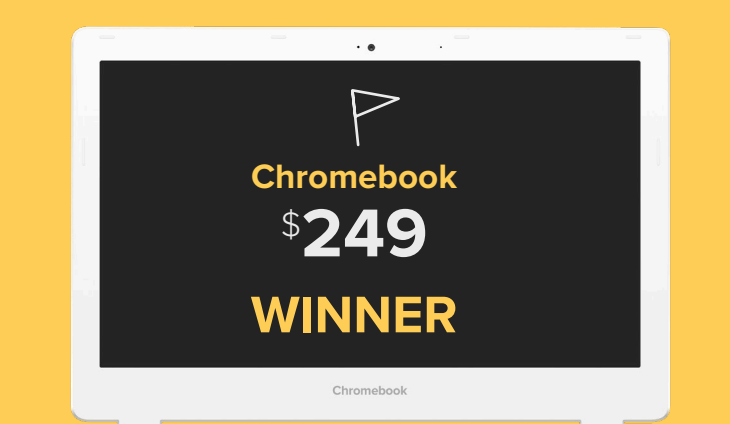
- Will the hardware last?
- Is the software secure?
- How laborious are deployment and maintenance?

Making smart and strategic decisions in each of these areas ensures your school gets the most from your investment, and students get the best educational experience.

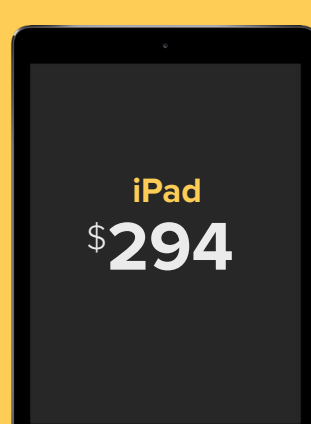
We partnered with Diamond Assets, a technology trade-up company, to examine if iPad or Chromebook is a better value for schools.

## How well do you know your hardware?

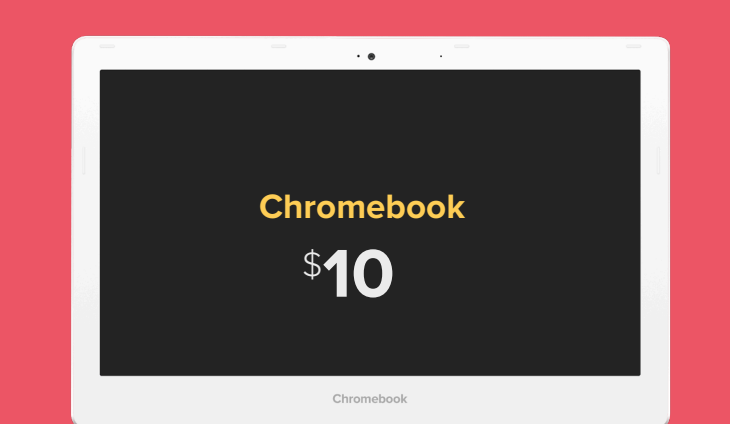
Which offers a lower initial purchase price?



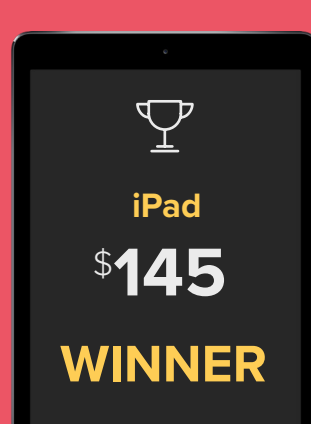
...but you already knew that.



Which offers a higher trade-in value after two years?



With a residual value of just **\$10** after two years, the cost to trade in and purchase a new Chromebook is **\$239** each.

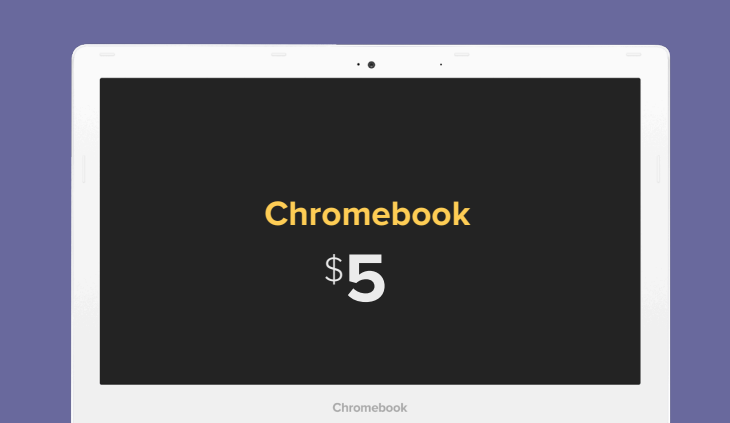


With a residual value of **\$145** after two years, the cost to trade in and purchase a new iPad is just **\$149** each.

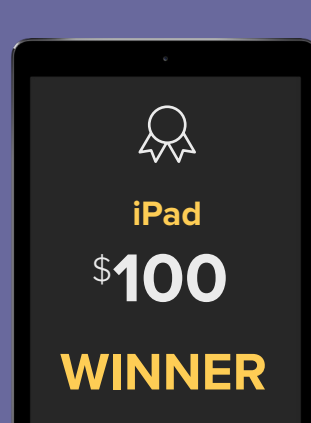
Total savings of iPad over Chromebook after two years:

**\$90** /device

Which offers a higher trade-in value after three years?



With a residual value of just **\$5** after three years, the cost to trade in and purchase a new Chromebook is **\$244** each.

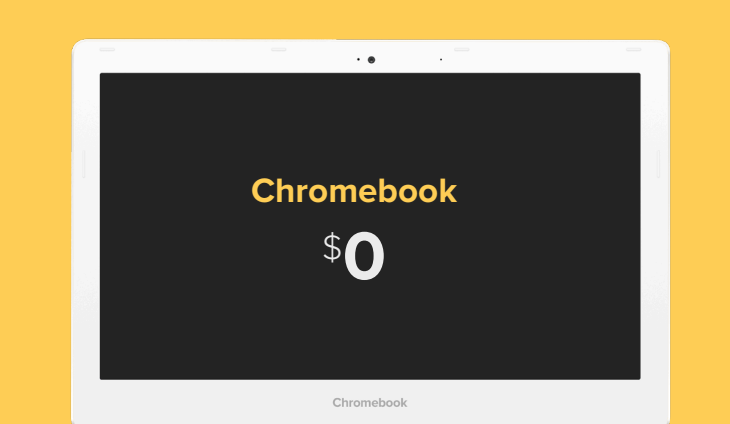


With a residual value of **\$100** after three years, the cost to trade in and purchase a new iPad is just **\$194** each.

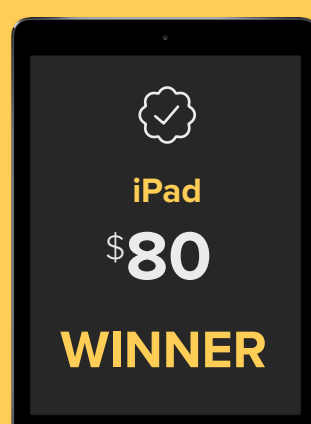
Total savings of iPad over Chromebook after three years:

**\$50** /device

Which offers a higher trade-in value after four years?



After four years a Chromebook has no trade-in value. The cost of purchasing a new Chromebook is **\$249** each.

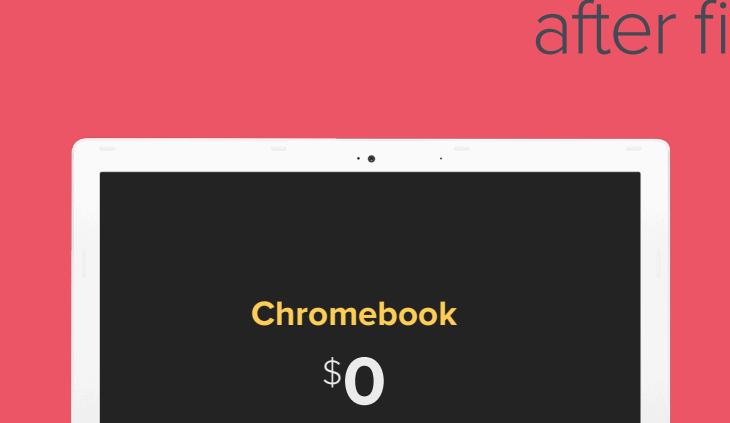


With a residual value of **\$80** after four years, the cost to trade in and purchase a new iPad is just **\$214** each.

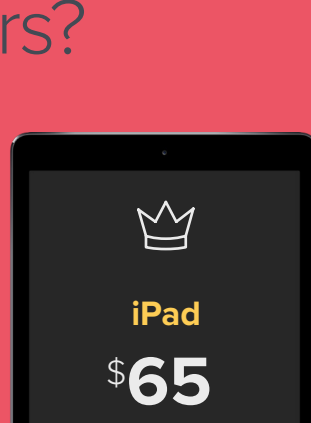
Total savings of iPad over Chromebook after four years:

**\$35** /device

Which offers a higher trade-in value after five years?



After five years a Chromebook has no trade-in value. The cost of purchasing a new Chromebook is **\$249** each.



With a residual value of **\$65** after five years, the cost to trade in and purchase a new iPad is just **\$229** each.

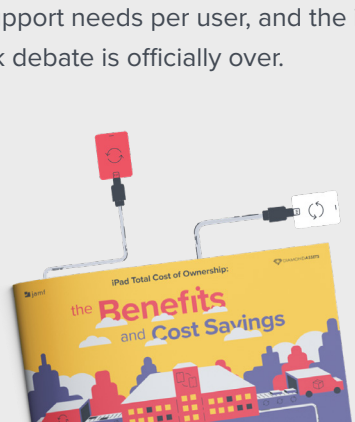
Total savings of iPad over Chromebook after five years:

**\$20** /device

## Are you getting the best value for your education technology?

Add in lower software costs, built-in security features and updates, time savings through streamlined provisioning and lower support needs per user, and the iPad versus Chromebook debate is officially over.

If you're ready to get more from your education technology investment or want help with your device refresh strategy, please [contact us](#).



### Need more evidence?

Download our iPad Total Cost of Ownership e-book for more information on the true value and cost of iPad and Chromebook in education, and also discover the best time of year to trade-in your hardware.

[Read More](#)