



# Your new hires are ready for Day One. Their Mac isn't.

[→ A short guide to day zero productivity](#)



Learn the business value of a positive onboarding experience with our short guide.

# The Problem

➔ **A world-class device.  
A painful setup.**

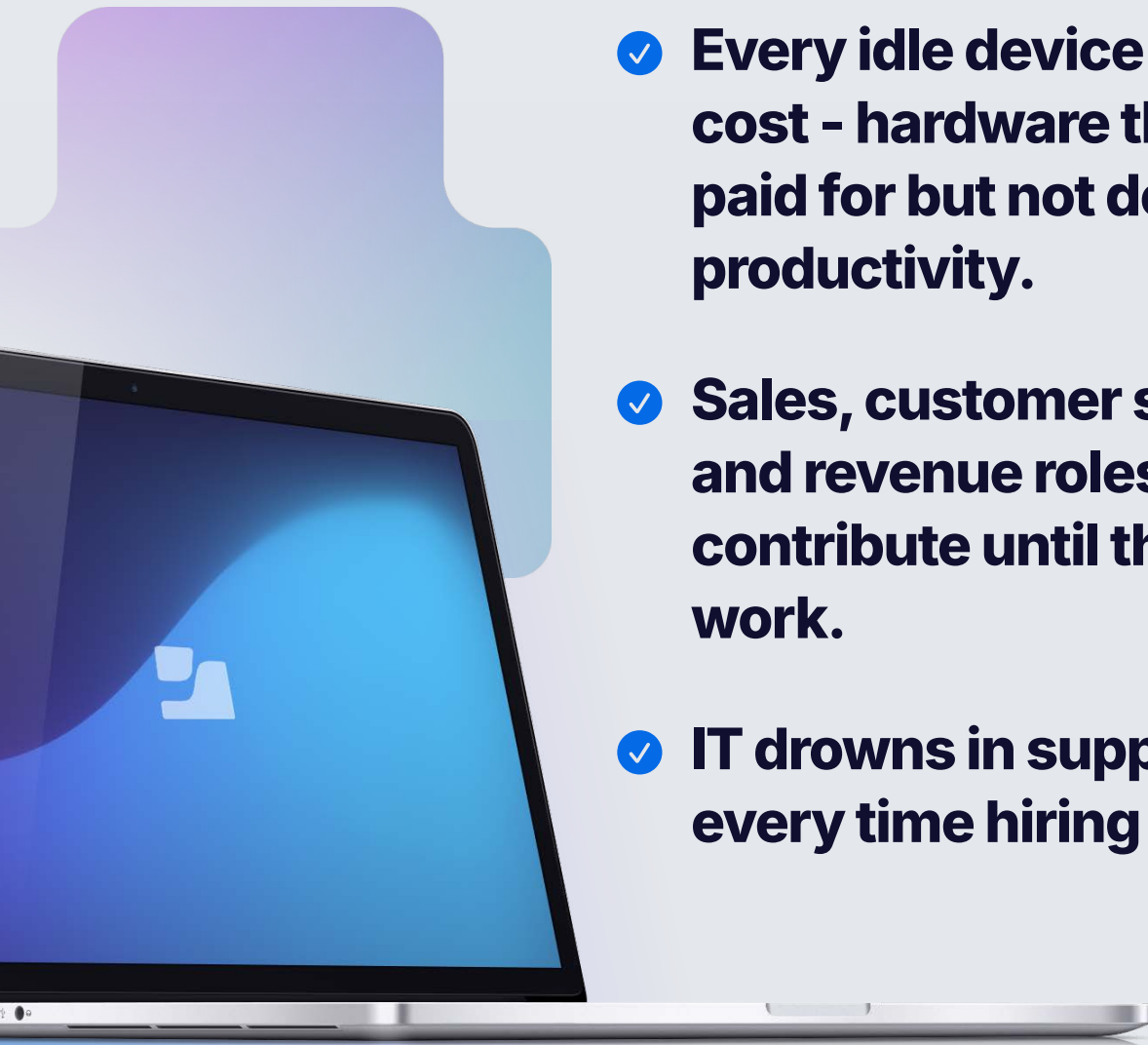
- ✓ **New hires unbox a Mac and wait hours for IT to make it usable.**
- ✓ **Every Mac is configured differently. Security baselines are missed, and compliance is at risk.**
- ✓ **Day One arrives. The employee is ready; the MacBook is not.**

# The Business Impact

➔ **Apple Hardware is a premium investment.**

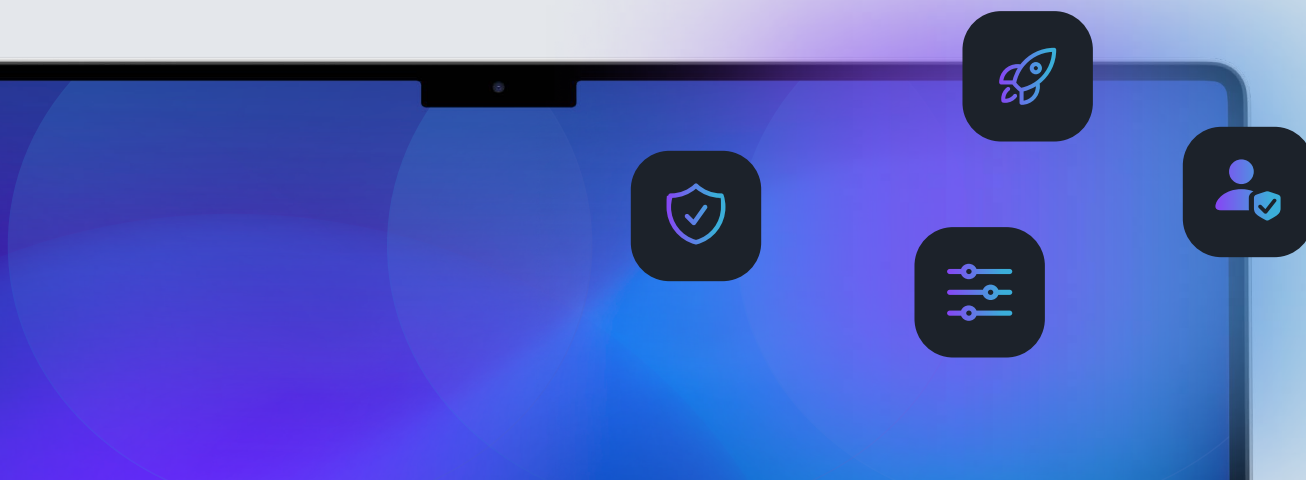
**Treat it like one.**

- ✓ **Every idle device is a sunk cost - hardware that has been paid for but not delivered productivity.**
- ✓ **Sales, customer service and revenue roles can't contribute until their tools work.**
- ✓ **IT drowns in support tickets every time hiring scales up.**



# The Jamf Difference

- ➔ **Built for Apple.**  
**Ready from Day Zero.**
- ✓ **Jamf enables true zero-touch deployment. Devices are shipped directly to the employee and ready out of the box.**
- ✓ **Automated configurations happen in the right sequence: apps, settings and security baselines are enforced from first boot.**
- ✓ **Personalized setups are made for every role, with real-time progress updates, so employees always know what's happening - and when they're ready to go.**



# The Result

➔ **From unboxing to productive in the same day.**

## Day 0

**Users up and running from their first power on**

**0**

**IT touch points required for standard Mac onboarding.**

**100%**

**Consistent Apple setup experience across your entire fleet.**



# Ready to unlock your Apple investment?

➔ **Don't let onboarding be the weak link in your Apple experience.**



**Jamf is the only platform built to make Apple stand out by fitting in.**

**Give your employees the seamless, automated Mac onboarding experience they - and your business - deserve.**

**Learn more at [Jamf.com](https://jamf.com)**

