Application Lifecycle Management is not just deploying an app to a user or patching an app; it's more than just one step. It's a workflow for managing every application in an enterprise: where admins get them, where they live, how they are reported on, updated and get to your end users.

By thoughtfully considering each piece of the puzzle, organizations can successfully manage the complete lifecycle of applications in their environment to deliver a flawless user experience while keeping an eye on compatibility issues and security risks that come with outdated software.

