4 Ways CIOs Save Money on Technology

The real cost of technology isn't what you pay to buy it, but what the organization has to spend to keep it working. **That's why enterprise leaders keep these 4 points in mind:**

1. **CIOs avoid the low-cost trap**

   Instead of "What does this cost to buy?" CIOs ask: **"How much extra work will this require from my organization after I buy it?"**

2. **CIOs address pain points head on**

   Strategic leaders understand that **resolving pain points can achieve savings in the long run**.

3. **CIOs aim for true supportability**

   Enterprise leaders invest in specialized **solutions that are reliable without constant intervention,** to stay productive, compliant and secure.

4. **CIOs are ready to scale and add AI**

   Platforms that give teams strong visibility and control over AI usage reduce risks, making the investment worthwhile.

Pain points and what purpose-built platforms deliver



Modern management makes financial sense

What looks cheaper on the license line can become far more expensive to operate. Before making a buying decision, CIOs ask these questions:

- **What tasks can each vendor remove from their team's workload?**
- **What risk can each remove?**
- **What stumbling blocks to productivity can a solution sweep aside?**

Ready to buy a solution with the lowest-risk operating model available?

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